

## Help Support the Children of YOUR Little League

Hello,

It is almost the beginning of a new year and the volunteer board of the **Brockton SouthWest Little League** is beginning to plan the start of the 2016 baseball season. We have a new board and a renewed vitality. It appears that this year will be as good as, if not better than, last year. However, we can't do it alone. We need your help!

Our league, playing on the fields located at the Gilmore Academy on Clinton Street, has been providing the children of Brockton, ages 4 through 16, the opportunity to be involved with baseball programs for over 50 years!

We all realize the importance of team sports and the encouragement that team playing in this league provides these young children. This is why we are reaching out to the businesses in the local area for support. While we play on fields owned by the City of Brockton, the repairs, maintenance, and upkeep required to maintain our high quality program, falls on us, an all volunteer board and organization. This field maintenance is a large responsibility and funds from sponsors, donations and fundraising efforts are vital to maintaining the strong programs that you have been become to expect from us. To this end, we are reaching out to you to help us maintain these fields and provide uniforms, equipment and umpires for the season.

**\*\*\*Help us get our children off the streets and onto the field and bring baseball back to Brockton!\*\*\***

**How is your contribution used?** Brockton Southwest Little League is a **100% volunteer organization**. Meaning that **100%** of all funds go directly towards league equipment, uniforms, maintenance, improvements and associated league expenses.

### Your donation helps to provide our Little Leaguers with the following:

Baseballs / Batting Helmets / Catcher's Gear / Bats / Uniforms

In addition to the everyday expenses of these items, the Brockton South West Little League is envisioning many projects that will help turn our current ball fields into a first-rate Little League facility. These projects include:

- 🕒 **New bleachers for fans**
- 🕒 **Feasibility study, plans and approvals to turn our Minor League field into a regulation sized Major League field**
- 🕒 **Dugouts to protect players**
- 🕒 **Safety screens**

Please consider one of the following sponsorship opportunities help to pay for uniforms, umpire and our many projects to upgrade our facilities:

### **Batting for The Cycle Sponsor**

\$1,000

*A Batting for the Cycle Sponsor* receives the following recognition:

\*Sponsors must meet the Little League guidelines for acceptable sponsors at [http://www.littleleague.org/media/llnewsarchive/Unknown\\_Dates/local\\_sponsorship.htm](http://www.littleleague.org/media/llnewsarchive/Unknown_Dates/local_sponsorship.htm)

◆ Checks should be made payable to **Brockton SouthWest Little League (BSWLL)**.

Donations made to the BSWLL are tax deductible to the maximum extent allowed by law. BSWLL is a private, non-profit 501(c)(3) organization: **Federal Tax ID: 04-2817935**

**Visit us online at**

**<http://www.bswll.org>**

- ☪ Throws out the first pitch of their teams first inning during the opening game.
- ☪ Earmarks \$200 of their sponsorship to sponsor one or more children that can't afford the registration fee and/or basic equipment to play.
- ☪ Homerun Sponsor recognition
- ☪ Triple Sponsor recognition
- ☪ Double Sponsor recognition
- ☪ Single Sponsor recognition (Full Page)
- ☪ Thanks from all of the kids for the fun and instructional season that was provided from your support.

### Home Run Sponsor

\$500 – Junior League, \$350 Major Team, \$300 Minor Team, \$250 T-ball/Farm Team

A *Homerun Sponsor* receives the following recognition:

- ☪ Uniform recognition – has their name or logo displayed across the shoulders on the back of each player's uniform. Homerun sponsorships help provide the uniform and equipment costs for a team.\*
- ☪ Thanks from all of the kids for the fun and instructional season that was provided from your support.

### Triple Sponsor

\$200

A *Triple Sponsor* receives the following recognition:

- ☪ Outfield Signage - We display 36"x56" Banner with your logo along our outfield fences. These signs can support several colors and a logo and can be renewed for 2 additional years (Stealing Home).\*
- ☪ Thanks from all of the kids for the fun and instructional season that was provided from your support.

### Stealing Home

\$150/\$300

- ☪ For Triple Sponsors, an option to renew your sponsorship for one or two years is available. These signs can support several colors and a logo and can be renewed for up to 2 additional years. The cost to renew an existing sign is \$150 per year.

### Double Sponsor

\$150

A *Double Sponsor* receives the following recognition:

- ☪ Place your banner ad (800 x 200, 72 dpi) with a link back to your web site. Your ad will be placed on the Brockton South West Little League's for the season. Sponsor's logo image and description of business will be displayed on the Sponsors page. Logo images should be no more than 220 pixels wide and 300 pixels tall, 72 dpi. Sponsors supply their own graphics.\*
- ☪ Thanks from all of the kids for the fun and instructional season that was provided from your support.

### Single Sponsor

\$25/\$50/\$100

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- Opening Day Program Advertisement - Business cards can be included for \$25. Half page advertisements are \$50 and full page advertisements are \$100.
- Thanks from all of the kids for the fun and instructional season that was provided from your support.

### Walk

\$100

- Support a child that cannot afford the registration fee.
- Thanks from all of the kids for the fun and instructional season that was provided from your support.

### Sacrifice Bunt

- Please consider a tax-exempt donation to the Opening Day Raffle and/or Closing Celebration Raffle. Gift certificates, merchandise or services, are always welcome and will be prominently displayed by our teams and recognized in our program. Please contact James Plouffe, the fundraising and sponsorship coordinator at [jimplouffe@comcast.net](mailto:jimplouffe@comcast.net) to make arrangements for pick-up.
- Thanks from all of the kids for the fun and instructional season that was provided from your support.

### On Deck/In the Bullpen

- Please consider a tax deductible donation in any amount to help the kids of the Brockton South West Little League. Your donation will assist youth from the ages of 4 to 16 learn T-ball and baseball, form friendships and develop team building skills.
- Thanks from all of the kids for the fun and instructional season that was provided from your support.

Please help give the children of Brockton a **CHANCE** to "Play Ball"!!

I would like to thank you in advance for any help you can give the league, and if you are unable to do anything at this time please keep us in mind for the future. Enclosed is a form you may complete and return with your check or other donation.

Thank you for your consideration,

James Plouffe  
Sponsorship and Fundraising Coordinator  
Brockton Southwest Little League

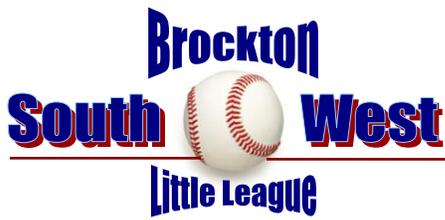
**P.S. Please make all checks payable to Brockton SouthWest Little League**

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 Email: jimplouffe@comcast.net

## CONTRIBUTION COMMITMENT FORM <sup>♦</sup>

### SPONSORSHIPS

<input type="checkbox"/> Batting for The Cycle Sponsorship:	\$1,000	x _____ =	_____
<input type="checkbox"/> Home Run Sponsor:			
<input type="radio"/> Junior League	\$500	x _____ =	_____
<input type="radio"/> Major Team	\$350	x _____ =	_____
<input type="radio"/> Minor Team	\$300	x _____ =	_____
<input type="radio"/> T-Ball/Farm Team	\$250	x _____ =	_____
<input type="checkbox"/> Triple Sponsor:	\$200	x _____ =	_____
<input type="radio"/> Stealing Home			
<input type="checkbox"/> 1 Year	\$150	x _____ =	_____
<input type="checkbox"/> 2 Years	\$300	x _____ =	_____
<input type="checkbox"/> Double Sponsor:	\$150	x _____ =	_____
<input type="checkbox"/> Single Sponsor:	Card \$25 _____	Half \$50 _____	Full \$100 _____ = _____
<input type="checkbox"/> Walk:	\$100	x _____ =	_____
		Total Sponsorships	_____

Name to be put on uniform: \_\_\_\_\_ \*

For all field signage and program sponsors, please enclose a business card, logo or documentation for our printers. For online links, please e-mail us with a copy of your banner as specified previously so that our webmaster can adequately place a link for your sponsorship. E-mail: jimplouffe@comcast.net

### Contribution Enclosed:

Sponsorships	\$ _____	<b>Other donation: (Please describe)</b>
On Deck/In the Bullpen - Other Donation	\$ _____	_____
<b>Total:</b>	<b>\$ _____</b>	_____

### CONTACT INFORMATION

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Phone: Business: \_\_\_\_\_ Cell: \_\_\_\_\_ Home: \_\_\_\_\_

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